

2026 MEDIA KIT

Editorial - Advertising - Gear Guides - Brand Partnerships

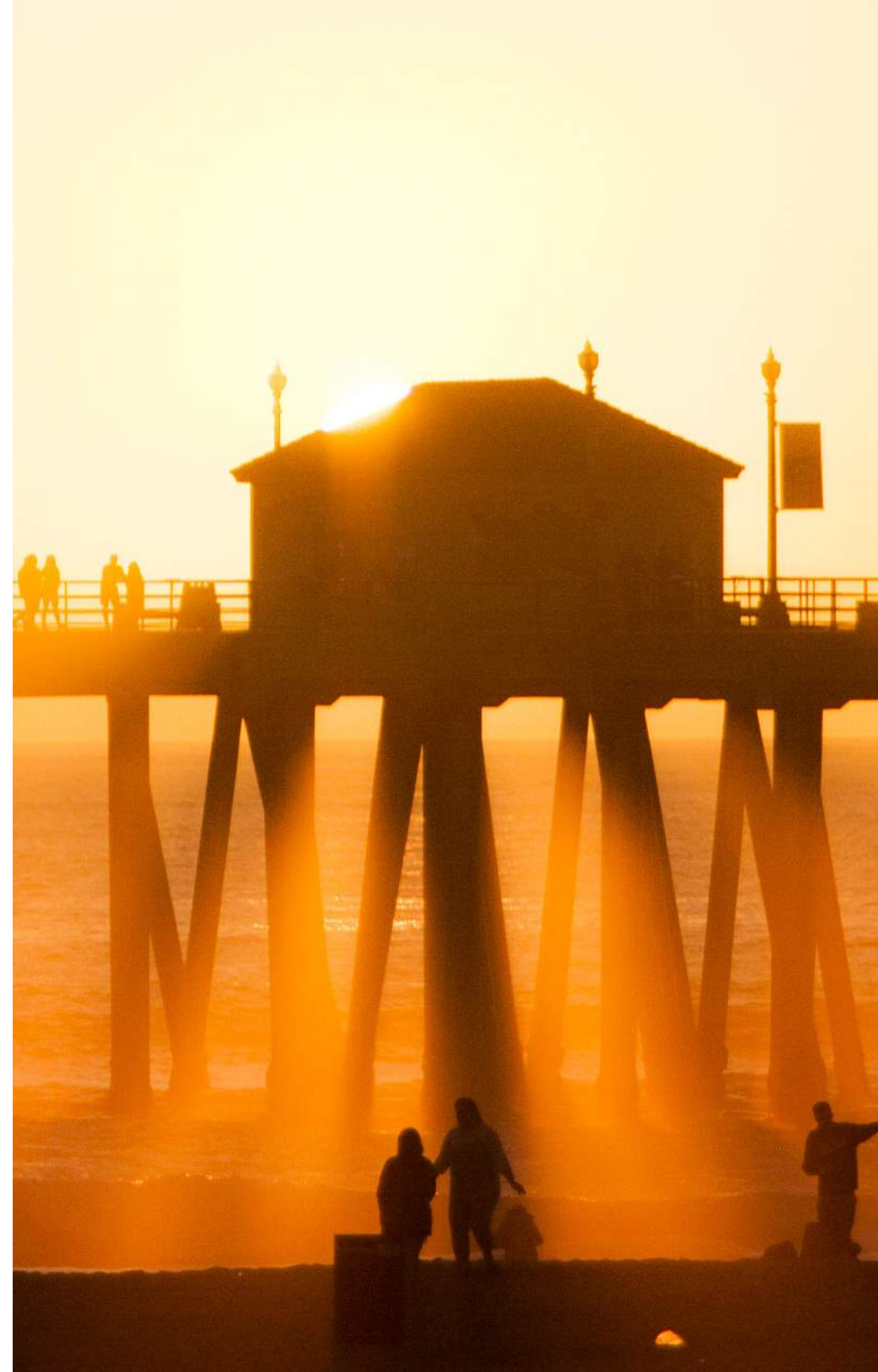
REVOLUT

IN STYLE

Southern California culture through the lens of music, surf, skate, snow, style, entertainment and gear.

A Legacy Built Through Culture, Community, and Connection

For more than 30 years, Revolt In Style has been at the forefront of Southern California culture. Our editorial voice is youthful, smart, artistic, and evocative - rooted in music, surf, skate, snow, and the subcultures that continue to shape the lifestyle we cover.



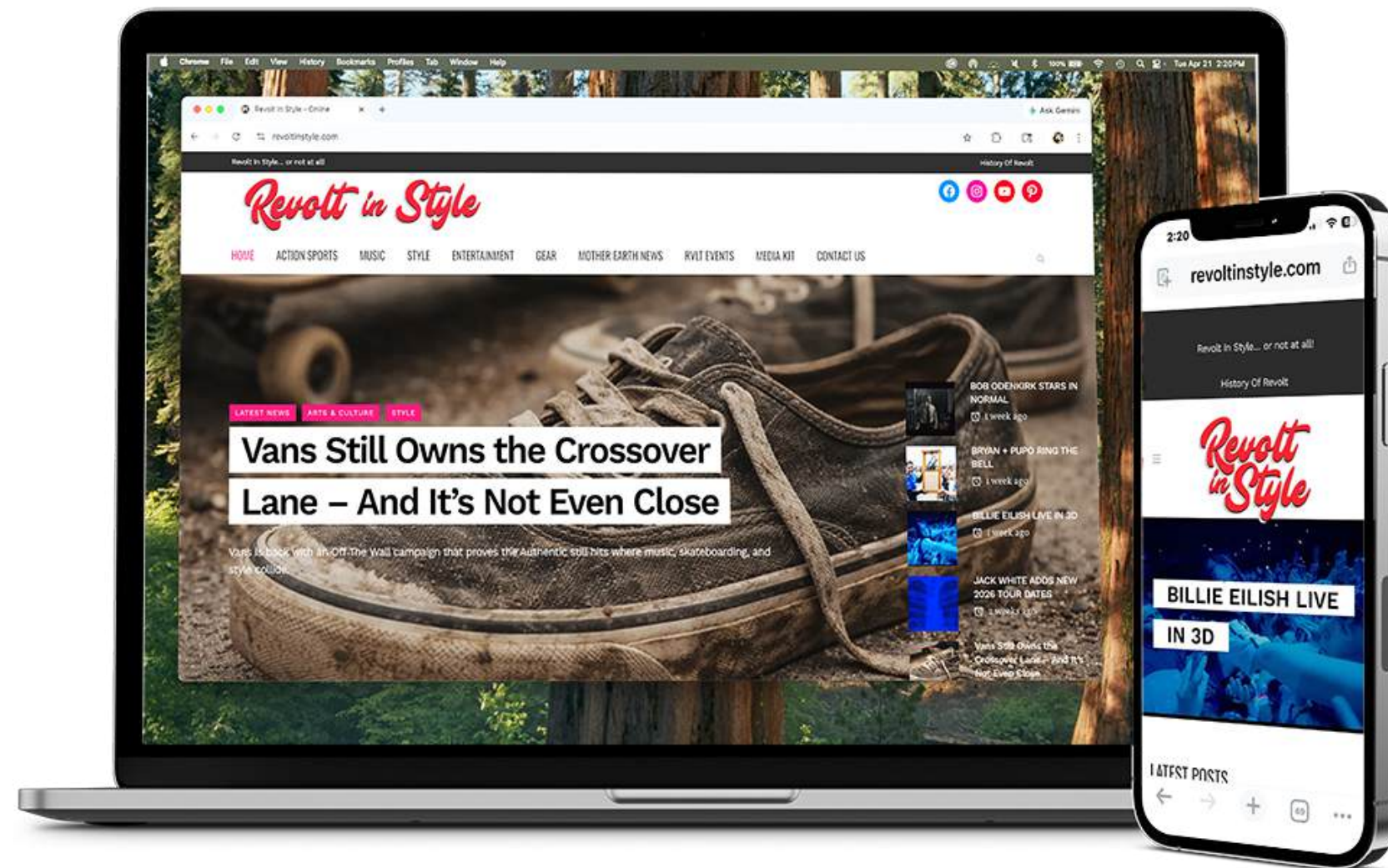


Beyond publishing,

Revolt In Style has built real-world community through more than 15 years of signature RVLT event production, including 12 seasons of the Revolt Summer Surf Series Pro Am and 5 seasons of the Sunday X3 Paddle Race Series, along with live concerts, fashion shows, and art exhibitions.

These events have consistently aligned with charitable partnerships, fundraising initiatives, and environmental awareness - reflecting the purpose-driven values behind the brand.

What we offer.



- **Editorial Features**
- **Homepage Digital Advertising**
- **Seasonal Gear Guides**
- **Dedicated Product Pages**
- **Downloadable PDF Editions**
- **Custom Brand Partnerships**
- **Social Media Shares**

Revolt In Style creates targeted opportunities for brands to connect with an audience rooted in culture, creativity, and lifestyle.

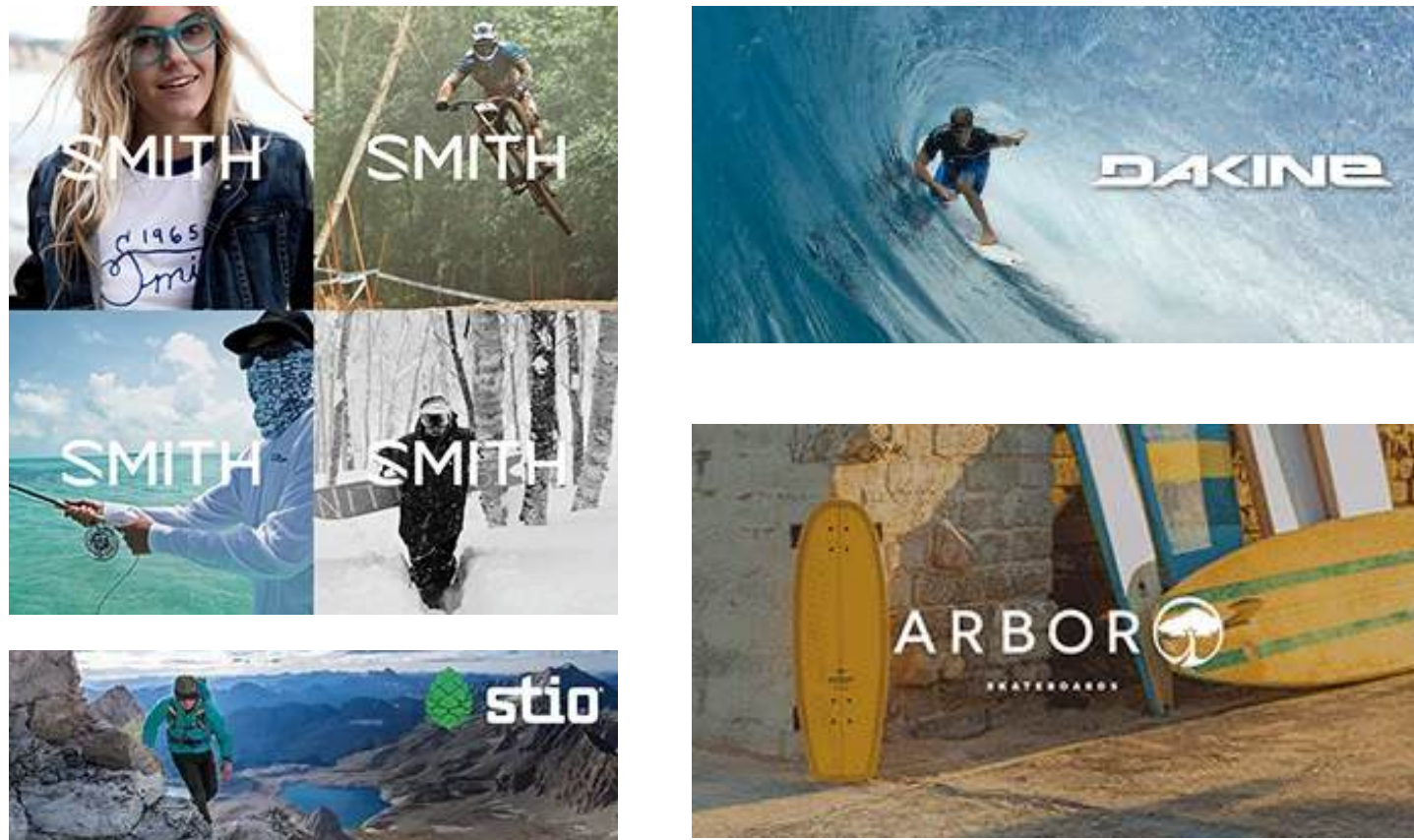
By the numbers.

**Revolt
in Style**

- **30+ Years covering Southern California culture**
- **25 Seasonal Gear Guides since 2014**
- **15+ Years of signature event production**
- **12 Seasons of the Revolt Summer Surf Series**
- **5 Seasons of the Sunday X3 Paddle Race Series**
- **9.8K Users reached in 2025**
- **42K+ Website Interactions in 2025**
- **2.6K Facebook Followers**
- **800+ Instagram Followers**

40% Traffic Lift to the Revolt In Style during the 2025 Summer Gear Guide campaign

GEAR GUIDE OPPORTUNITIES



- **Homepage visibility**
- **Editorial placement in the guide**
- **Editorial placement with Revolt In Style**
- **Dedicated product page with images, descriptions & BUY HERE link**
- **Direct click-through to purchase**
- **Inclusion in downloadable PDF edition**
- **Added-value 300 x 300 homepage digital ad for selected in-kind products**

A shoppable editorial format designed for product discovery, brand visibility, and direct response.

Advertising opportunities

Revolt In Style's Summer and Winter Gear Guides are built as multi-touch editorial features designed to give brands more than a single placement.

Homepage Digital Advertising

300 x 300 digital ad placement with direct click-through link

Editorial Brand Placement

Brand/product visibility integrated within relevant editorial features

Product Spotlight Opportunities

Dedicated product or brand exposure within seasonal gear guides and related content

Custom Partnerships

Flexible campaigns tailored to launches, product releases, or brand goals

Revolt In Style extends editorial visibility through its social channels, helping support featured content, seasonal guide placements, and brand exposure beyond the website.

- **2.6K Facebook followers**
- **800+ Instagram followers**
- **Editorial and gear guide amplification across platforms**



Let's Build Something That Fits Your Brand

For advertising, editorial opportunities, gear guide inclusion, and custom partnerships, contact: Brian & Leslie Terhorst - 928.671.8429

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