

*Revolt
in Style*



2025 WINTER GEAR GUIDE



SURF GEAR

Gordon & Smith - Modern Machine

The Modern Machine's simple concept of "Rounder, Wider, and Thinner", combined with elements of the Egg, made this a best seller in the mid 70's. If you are looking for the best all-around board design for everyday surf that's free-flowing and loose...this is the one! Performs in 80% of conditions. If you can't afford a whole quiver, this board is one to consider. Shaped by Chris Darby \$965.

gordonandsmith.com

PSYCHO TECH 4/3MM+ BACK ZIP FULL WETSUIT

O'Neill's Psycho Tech range focuses on ultimate warmth and durability with high-performance recycled materials and water-tight double-sealed stitchless seams. Sustainable TB4 Firewall technology radiates throughout with TB4 Duraskin Air Firewall in the chest and back to shield against the cold while retaining and recirculating your body heat. Designed to keep you in the water longer, toasty, and stoked. 539.

us.oneill.com



Kicker BF100 Bluetooth Music System

Lightweight sound system is the perfect companion for your day at the beach. The waterproof BF100 pumps out the tunes with four speakers and 16 watts of power. Power lasts up to 24 hrs ensuring this epic sound system is always the life of the party ANYWHERE! \$129.

kicker.com



COSTA DEL MAR Clemente

Clemente is crafted for those looking for a companion to heighten their coastal adventures. Bio resin frame construction allows consumers peace of mind, knowing their frame is friendly on the environment. 580 lens tech delivers best in class color enhancement and scratch resistance, enhancing any coastal vista. Contours featured across the frame and ripple texture along the temple draw its connection to the southern Californian shores, where our design team gained a lot of inspiration. \$189.

costadelmar.com



DAKINE Box Rail Cap

The six-panel flat-bill cap features recycled polyester panels, an adjustable snap back, a mesh interior sweatband, and a subtle, 3D raised rubber logo. \$239

dakine.com

DAKINE Cyclone wet/dry Roll Top

Keep your valuables dry with the new Cyclone Lt Wet/Dry Rolltop Pack 30L. Built from recycled nylon and polyester material, featuring waterproof welded construction, rolltop closure and compression closure strap, this pack makes certain that your belongings will stay crisp and dry throughout the journey. The 30L size makes it perfect for any day trip, keeping the elements out and the good times in. \$80.

dakine.com



DAKINE -ProComp Leash

The ProComp surf leash offers the maximum strength possible with minimal resistance for up to shoulder high surf. This everyday leash will keep your board safely attached with the least drag possible thanks to the strong 3/16-inch urethane Dura-Cord. \$30.

dakine.com

SKATE GEAR



G&S Fibreflex + Brian Bent Collaboration - The Urban Flex

Shred the streets and bowls with the G&S FibreFlex + BRIAN BENT Urban Flex skateboard. Featuring a rocker'd kicktail and eye-catching abstract glass design in blue/green, this board is built for performance and style. Complete with grip tape, risers, Paris trucks, and your choice of yellow G&S Yo-Yo wheels (conical or flat black), it's ready to ride. Inspired by Brian Bent, this 29 1/2" x 8.25" board is made in San Diego, CA. \$289.

Gordonandsmith.com



ELECTRIC JASON MOMOA SWINGARM

As part of the "On the Roam" collection with Jason Momoa, the Swingarm blends classic styling with modern innovation. This lightweight frame features a double-action hinge system for an exceptional fit. Available in Swingarm & Swingarm XL. \$160.

electriccalifornia.com



ARBOR BLACK ROSE SURFSKATE

A traditional fish based on Black Rose's Sheepshead model. There's a nice classic but lively feel and when paired with the Carver C7 the board retains plenty of thrust and agility. A great all around fish to add to your quiver. L: 30.75" W: 10.0" WB: 16.75" \$299.

arborcollective.com

SECTOR 9 SHOOTS STINGER

The decks are dipped in dark, muted colors over Caramelized Bamboo bottom plies with natural Bamboo stringers. This simple treatment is complimented by clean badges showing various beach landscapes, created by returning illustrator and artist, Daniel Sheridan. We want you to get out there one way or another, and the Vagabond Bamboo Collection is a perfect start. 199.

sector9.com



ETNIES FADER X SANTA CRUZ

The upper of these skate shoes showcases a bold embroidered etnies logo with a classic "Screaming Hand" Santa Cruz design emerging out of the "E." These durable skate shoes have a late 90s - early 2000s vibe, \$75.

etnies.com

SNOW GEAR



SMITH Rodeo

Smith's first eco-offering helmet, the new **Rodeo & Rodeo Jr** are modern skate-inspired styles with solid safety and comfort technologies, while offering critical premium components at an accessible price (under \$100 USD) for freeriders of all ages. Comprised of over 60% (by weight) recycled or upcycled materials, to meet Global Recycling Standards. \$75

smithoptics.com



SMITH OPTICS Seeker

The new **Seeker** sunglass is performance reimagined for today's explorers, crafted for all terrains and endless pursuits. From running, hiking, biking, and alpine adventures, the Seeker is tailored in form and function from athlete feedback. The Seeker is offered exclusively with SMITH's proprietary ChromaPop™ lens technology, including a new ChromaPop™ Photochromic brown lens that automatically adjusts the tint to available light. \$235.

smithoptics.com



K2 MINDBENDER 116C

The Mindbender 116C is a powder ski built for those epic days everyone dreams of. Featuring K2's patented Spectral Braid technology, a first-of-its-kind variable-angle fiber reinforcement that allows for precision-tuned torsion and flex, the 116C is both energetic and composed. Its Powder Rocker profile maximizes float in soft snow. This surprisingly sturdy ski lets you take on the burliest of lines and the reality of getting to the stash and back again. Sizes 177, 182, 187, 194. \$749.

k2snow.com



K2 Mindbender 140 Boa

The all new K2's Mindbender 140 BOA® is the stiffest boot they've put on the market. With both high-performance touring capability, and a micro-adjustable, precision fit thanks to the BOA® Fit System — you're ready to take on both lift-assisted or backcountry endeavors. \$949.

k2snow.com



JAMES BRAND The Palmer

One of the most versatile tools out there, the utility knife takes many forms and serves many jobs. The Palmer is our take on the classic utility knife, made for modern living. It's designed for easy carry and a great in-hand feel. \$39.

jamesbrand.com



JOYRIDE Signature Eldorado

The Signature Eldorado, the product of advanced R&D which involved dinner plates and frying pans to cut down the tips of the original Flower Pot. The result was a board with longer effective edge, with the idea of offering more stable edge to edge as switch riding became more popular. Art and design by Dale Rehberg and Matt Smith. The new Eldorado has been widened to more modern specs and also features a wood core for the first time, tap into your inner jibber on the new 2025 Eldorado. A limited pressing of 11 boards in each size with all profits going to Protect Our Winters (POW) \$535.

joyride-snowboards.com

MTN BIKE GEAR



PROPAIN Sresh CF

The Sresh CF, our short-travel E-MTB. Lightweight blend carbon frame, check! Lively and playful geometry, check! Full power drive unit, check! How you create your personal trail e-bike with these ingredients is up to you. What will it be? A lightweight full-power e-bike under 21 kg for long days in the saddle or a short-travel ripper for home trails and trail parks? From \$6,999.

propain-bikes.com



SPOT Mayhem 130

All mountain bikers want to ride farther faster, but often the only thing holding them back is their bike. The Mayhem 130 helps confident descenders climb more efficiently and fast climbers descend with more control and flow, enabling all types of riders to cover more ground—both up and down. \$4,899.

spotbike.com



SMITH Men's Leadout PivLock ChromaPop

From trail riding to sunrise runs, the Smith Leadout PivLock™ makes lens changes quick and easy so you can adjust to varying light conditions while on the move. Designed with less wrap than most performance sunglasses, they allow air to circulate to reduce fogging. ChromaPop™ low-light amber lenses included. \$225.

smithoptics.com



SMITH Men's Payroll Mips

Designed for those who embrace speed, the Smith Payroll mountain bike helmet offers complete coverage for enduro, trail and E-MTB use. Zonal KORoyD® and Mips® impact technology \$200.

smithoptics.com

CRANKBROTHERS Unisex Stamp Trail BOA®

The Crankbrothers Stamp Trail BOA® flat shoe is the perfect blend of performance and adventure. Built for the trail or your next enduro race, the Stamp Trail BOA® will provide you all-day comfort paired with ultimate racing performance. \$199.

crankbrothers.com



PADDLE GEAR

KINGS PADDLESPORT Eye Opener

The Eye Opener is the highest performance and the most advanced noserider in Kings Paddlesport's offerings. This board is very fast, highly maneuverable and a fantastic noserider. Their goal was to design and build a board that could be ridden from the tail without the need to move forward to balance out the planing speed. Although a high-performance longboard, the Eye Opener rides more like a shortboard. \$1795.

kingspaddlesports.com

STARBOARD 2025 ALL STAR

The 20.5" All Star has been refined to be a true performance ocean board for light riders. New refinements include reduced nose volume, creating a thinner board for easier handling in windy conditions for lighter riders. The 20.5" All Star is our fastest all water model, 14ft - 20"-28" widths, suited to riders between 165 - 240lbs. Starting at 3499.

Sup.star-board.com

COSTA DEL MAR Grand Catalina

A legend, remastered. Still sporting their beloved heritage aviator shape and removable side shields, Costa updated the construction of this frame with Pathfinder Series DNA felt throughout. Sweat management channels, vented adjustable nose pads, removable side shields and seamless surfacing bring this retro inspired craft to the age of modern performance. With spring hinges and two different looks on offer - Grand Catalina is perfect for those looking to blend style, performance, and versatility. \$292.

costadelmar.com

COAL HEADWEAR The Provo

The Provo is a high-performance tech hat, made for activities like cycling, mountain biking, running, and more. Made of a UPF 50+ rated polyester for sun protection, and with laser-cut perforations at sides, the crown is ultra-breathable and lightweight. \$40.

coalheadwear.com

NSP Carbon Speedster Paddle

The parallel edge outlines give racers a quick and precise catch, helping release and allowing for quick and precise movements through the water. \$399.

surftech.com



KICKER TW2 Earbuds

Bluetooth earbuds with ENC and microphone with fast-charging USB-C case and 24 hours of playtime. \$59

kicker.com



BOTE Inflatable PFD

Unique PFD design that keeps stand-up paddleboarders (SUP), anglers, boaters, and other paddlers safe without compromising movement! \$89.

boteboard.com



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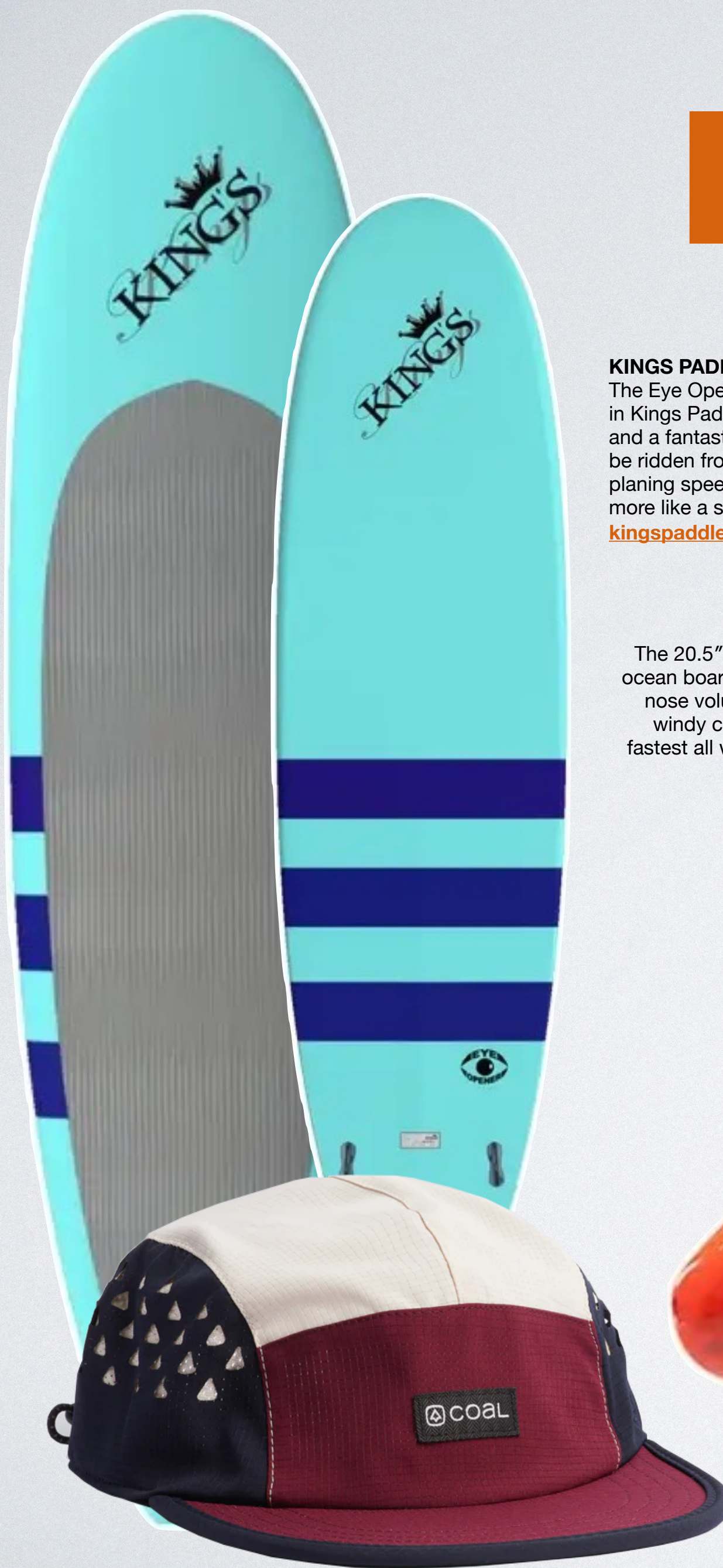
costadelmar.com



NSP Carbon Speedster Paddle

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surftech.com



STYLE

DEUS EX MACHINA PRIME CARDIGAN

The zip-up, chunky cardigan is a 70s classic, and the Prime Cardigan is a take on a forgotten garment of the golden age of surf/moto/music/ just about everything else. The Lambswool/Nylon fabrication is chunky. The Intarsia pattern is chunky. And the zip's, well, pretty chunky too. Cut a bold shape in timeless style and keep your cockles warm at the same time. What's not to like? \$299.

deuscustoms.com

DOVETAIL FLAGGER FLEECE HOODIE

This sweatshirt isn't just soft and strong: she's smart too. A hidden pouch inside the main hoodie pocket is made to keep your phone in place while you're on the move at work, or playing outdoors. Nylon elbow and front pocket reinforcements add strength and textural contrast.. \$44.

dovetailworkwear.com

DOVETAIL OLD SCHOOL REVERSIBLE

The Old School Reversible Work Jacket is the ultimate blend of style and versatility. With a classic plaid shirt jac on one side and a plush, color-blocked sherpa fleece on the other, it gives you two effortlessly cool looks in one. The slightly oversized fit is perfect for layering, while plenty of pockets keep your essentials secure. Whether you're dressing up for a casual outing or staying cozy at home, this jacket is the perfect mix of comfort and style for any occasion. \$139. dovetailworkwear.com

SALTY CREW BARRIER SHACKET

Lightweight insulated jacket with synthetic fill; Durable water resistant (DWR) treated to keep you dry from light rain and spray; Hand warming tricot lined pockets keep your digits toasty in cold weather; Snap buttons on front placket with dual chest pockets. \$99.

saltycrew.com

OUTDOOR RESEARCH Ferrosi Transit Pants

Quick-drying, breathable, and weather-resistant Ferrosi fabric featuring classic 5-pocket styling \$95.

outdoorresearch.com

ALTRA Men's Mont Blanc Carbon

Our new BFF & Next Level Trail Running Shoe. With a full-length carbon fiber plate, upgraded midsole, and sticky outsole, it's ready for fast technical terrain. Upper: Ultra-lightweight, breathable. Outsole: Vibram® Megagrip with Litebase. Yeah, worth every penny. \$260.

altrarunning.com



DOVETAIL FLAGGER FLEECE JOGGER

With reinforced knees and pockets for added strength, plus secure zip pockets and stretchy fleece for mobility, this versatile set is ideal for both airport lounging and outdoor adventures once at the final destination. \$49.

dovetailworkwear.com

JOGOLOGY High Cushion, No Show

With an arch support band that hugs your tired feet and full cushioning across the sole of the foot and the toes. \$16.

jogology.com





Well there ya go amigos!
Hope you all enjoy these offerings for the 2025 Winter Gear Guide.
Have a great Winter. Stay warm & stay safe.